B Financial Corporation

Second Quarter 2018 Investor Presentation

June 4, 2018

Forward looking statements

Certain statements contained in this investor presentation are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements include, without limitation, statements relating to the Company's business, cash flows, condition (financial or otherwise), credit quality, financial performance, liquidity, long-term performance goals, prospects, results of operations, the performance of the Company's Banking and Mortgage Segments, strategic initiatives, the benefits, cost and synergies of the Clayton Banks acquisition, the timing, benefits, costs and synergies of future acquisitions, disposition and other growth opportunities and the performance of the banking and mortgage industry and the condition of the economy in general. These statements, which are based upon certain assumptions and estimates and describe the Company's future plans, results, strategies and expectations, can generally be identified by the use of the words and phrases "may," "will," "should," "could," "would," "goal," "plan," "potential," "estimate," "project," "believe," "intend," "anticipate," "expect," "target," "aim," "predict," "continue," "seek," "projection" and other variations of such words and phrases and similar expressions. These forward-looking statements are not historical facts, and are based upon current expectations, estimates and projections about the Company's industry, management's beliefs and certain assumptions made by management, many of which, by their nature, are inherently uncertain and beyond the Company's control. The inclusion of these forward-looking statements should not be regarded as a representation by the Company or any other person that such expectations, estimates and projections will be achieved. Accordingly, the Company cautions investors that any such forward-looking statements are not guarantees of future performance and are subject to risks, assumptions and uncertainties that are difficult to predict and that are beyond the Company's control. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable as of the date of this investor presentation, actual results may prove to be materially different from the results expressed or implied by the forward-looking statements. A number of factors could cause actual results to differ materially from those contemplated by the forward-looking statements in this investor presentation including, without limitation, the risks and other factors set forth in the Company's Annual Report on Form 10-K for the year ended December 31, 2017, filed with the SEC on March 16, 2018, and Form 10-Q for the quarter ended March 31, 2018, filed with the SEC on May 10, 2018, under the captions "Cautionary note regarding forward-looking statements" and "Risk factors." Many of these factors are beyond the Company's ability to control or predict. If one or more events related to these or other risks or uncertainties materialize, or if the Company's underlying assumptions prove to be incorrect, actual results may differ materially from the forward-looking statements. Accordingly, investors should not place undue reliance on any such forward-looking statements. Any forward-looking statement speaks only as of the date of this investor presentation, and the Company does not undertake any obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise, except as required by law. New risks and uncertainties may emerge from time to time, and it is not possible for the Company to predict their occurrence or how they will affect the Company.

Terminology

In this investor presentation, references to "we," "our," "us," "FB Financial" or "the Company" refer to FB Financial Corporation, a Tennessee corporation, and our wholly owned bank subsidiary, FirstBank, a Tennessee state-chartered bank, unless otherwise indicated or the context otherwise requires. References to "Bank" or "FirstBank" refer to FirstBank, our wholly owned bank subsidiary.

Contents of Investor Presentation

Except as is otherwise expressly stated, the contents of this investor presentation are presented as of the date on the front cover of this investor presentation.

Market Data

Market data used in this investor presentation has been obtained from government and independent industry sources and publications available to the public, sometimes with a subscription fee, as well as from research reports prepared for other purposes. Industry publications and surveys and forecasts generally state that the information contained therein has been obtained from sources believed to be reliable. We did not commission the preparation of any of the sources or publications referred to in this presentation. We have not independently verified the data obtained from these sources, and, although we believe such data to be reliable as of the dates presented, it could prove to be inaccurate. Forward-looking information obtained from these sources is subject to the same qualifications and the additional uncertainties regarding the other forward-looking statements in this investor presentation.



Use of non-GAAP financial measures

This investor presentation contains certain financial measures that are not measures recognized under U.S. generally accepted accounting principles (GAAP) and therefore are considered non-GAAP financial measures. The Company's management uses these non-GAAP financial measures in their analysis of the Company's performance, financial condition and the efficiency of its operations. Management believes that these non-GAAP financial measures provide a greater understanding of ongoing operations and enhance comparability of results with prior periods as well as demonstrate the effects of significant gains and charges in the periods presented. The Company's management also believes that investors find these non-GAAP financial measures useful as they assist investors in understanding our underlying operating performance and the analysis of ongoing operating trends. However, the non-GAAP financial measures discussed herein should not be considered in isolation or as a substitute for the most directly comparable or other financial measures calculated in accordance with GAAP. Moreover, the manner in which we calculate the non-GAAP financial measures discussed herein may differ from that of other companies reporting measures with similar names. You should understand how such other banking organizations calculate their financial measures similar or with names similar to the non-GAAP financial measures we have discussed herein when comparing such non-GAAP financial measures.

Below is a listing of the non-GAAP financial measures used in this investor presentation.

- Adjusted net income and earnings per share, pro forma adjusted net income and earnings per share, the core efficiency ratio (tax equivalent basis), the Banking segment core efficiency ratio (tax-equivalent basis), adjusted return on average assets, equity and tangible common equity pro forma adjusted return on average assets, equity and tangible common equity and pro forma adjusted total revenue are non-GAAP measures that exclude merger-related and conversion expenses, one time IPO equity grants, securities gains (losses), gain (loss) on sale of other real estate owned, and other selected items. The Company's management uses these measures in their analysis of the Company's performance. The Company's management believes these measures provide a greater understanding of ongoing operations and enhance comparability of results with prior periods, as well as demonstrate the effects of significant gains and charges.
- Tangible book value per common share and tangible common equity to tangible assets are non-GAAP measures that exclude the impact of goodwill and other intangibles and are used by the Company's management to evaluate capital adequacy. Because intangible assets such as goodwill and other intangibles vary extensively from company to company, we believe that the presentation of these non-GAAP financial measures allows investors to more easily compare the Company's capital position to other companies.

A reconciliation of these non-GAAP financial measures to the most directly comparable GAAP measures is provided in the Appendix to this investor presentation.



Experienced Senior Management Team

Strategic M&A

Scalable Banking and Mortgage Platforms



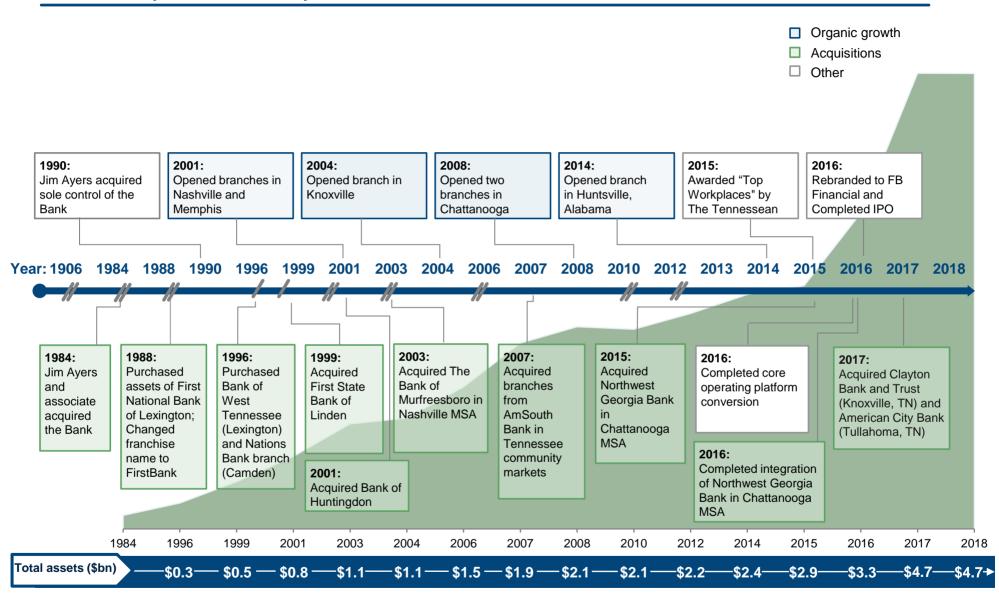
Local Decision
Makers in Attractive
Metro and Community
Markets

Elite Financial Performer

Great Place to Work



Over 110 years of history in Tennessee





Snapshot of FB Financial today

Company overview

- Second largest Nashville-headquartered bank and third largest Tennessee-based bank
- Originally chartered in 1906, one of the longest continually operated banks in Tennessee
- Completed the largest bank IPO in Tennessee history in September 2016
- Mr. James W. Ayers is a current ~44% owner of FB Financial following recent secondary offering
- Attractive footprint in both high growth metropolitan markets and stable community markets
 - Located in six attractive metropolitan markets in Tennessee, Alabama and Georgia
 - Strong market position in twelve community markets
 - Mortgage offices located throughout footprint and strategically across the southeast
- Provides the personalized, relationship-based service of a community bank with the products and capabilities of a larger bank
 - Personal banking, commercial banking, investment services, trust and mortgage banking
 - Local people, local knowledge and local authority

Current organizational structure



Financial highlights	
Balance sheet data (\$mm)	3/31/2018
Total assets	\$4,725
Loans - HFI	3,245
Total deposits	3,766
Shareholder's equity	611

Key metrics – (%)	YTD 3/31/2018
Pro forma adjusted ROAA (%)	1.79 ¹
Adjusted ROATCE (%)	18.7 ¹
NIM (%)	4.64
Core Efficiency (%)	65.5 ¹
Tangible Common Equity/ Tangible Assets (%)	10.1 ¹

Note: Unaudited financial data as of March 31, 2018



Non-GAAP financial measure. See "Use of non-GAAP financial measures" and "Reconciliation of non-GAAP financial measures" in the Appendix hereto.

A leading community bank headquartered in Tennessee

Top	o 10 banks i	n Tennessee	1				To	op 10 banks ເ	ınder \$25
Rank	Name	Headquarters	Branches (#)	Total deposits (\$bn)	Deposit market share (%)	Percent of company deposits (%)	Rai	nk Name	Headquarter
1	First Horizon	Memphis, TN	202	\$22.9	15.5%	74.5%	1	Pinnacle	Nashville, TN
2	Regions	Birmingham, AL	221	18.7	12.6%	18.8%	2	FB Financial	Nashville,
3	SunTrust	Atlanta, GA	127	13.7	9.3%	8.4%	3	Franklin Financial	Franklin, TN
1	Bank of America	Charlotte, NC	58	11.5	7.8%	0.9%	4	Wilson	Lebanon, TN
5	Pinnacle	Nashville, TN	46	9.7	6.6%	61.1%	5	Simmons First	Pine Bluff, AR
ô	FB Financial	Nashville, TN	56	3.6	2.4%			Home Federal	Knoxville, TN
7	U.S. Bancorp	Minneapolis, MN	103	3.2	2.2%			Renasant	Tupelo, MS
3	Franklin Financial	Franklin, TN	14	2.9	2.0%	100.0%	8	First Citizens	Dyersburg, Ti
9	BB&T	Winston-Salem, NC	47	2.7	1.8%	1.7%	9	Reliant Bancorp	Brentwood, T

Top	10 banks under \$25bn assets in Tennessee ¹										
Rank	Name	Headquarters	Branches (#)	Total deposits (\$bn)	Deposit market share (%)	Percent of company deposits (%)					
1	Pinnacle	Nashville, TN	46	9.7	6.6%	61.1%					
2	FB Financial	Nashville, TN	56	3.6	2.4%	93.8%					
3	Franklin Financial	Franklin, TN	14	2.9	2.0%	100.0%					
4	Wilson	Lebanon, TN	27	2.0	1.4%	100.0%					
5	Simmons First	Pine Bluff, AR	45	2.0	1.4%	18.0%					
6	Home Federal	Knoxville, TN	23	1.7	1.2%	100.0%					
7	Renasant	Tupelo, MS	18	1.5	1.0%	15.0%					
8	First Citizens	Dyersburg, TN	24	1.3	0.9%	100.0%					
9	Reliant Bancorp	Brentwood, TN	15	1.3	0.9%	100.0%					

1.3

8.8%

#2 community bank in Tennessee²

BancorpSouth

Tupelo, MS

Source: SNL Financial; Note: Deposit data as of June 30, 2017; Pro forma for completed acquisitions since June 30, 2017 and pending acquisitions announced as of April 30, 2018.

100.0%

Lebanon, TN

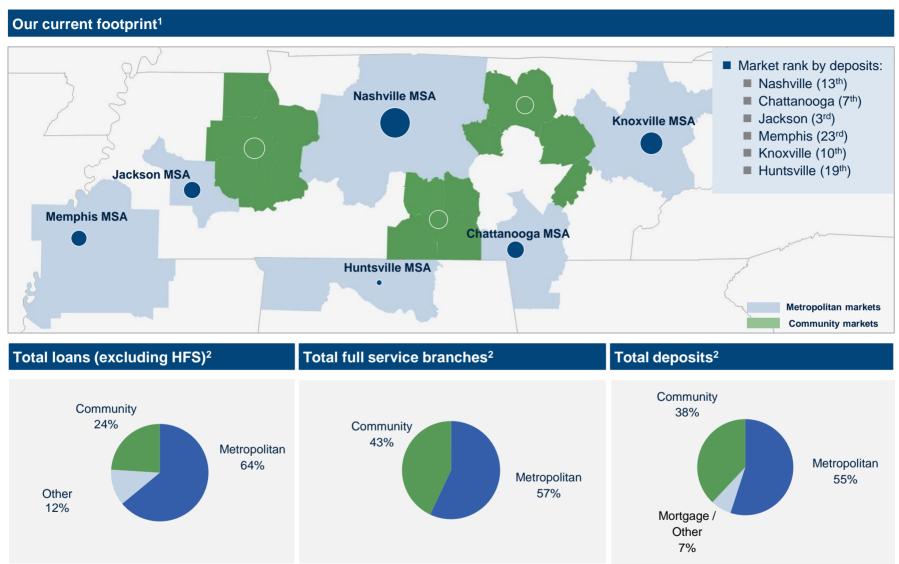


Wilson

¹ Sorted by deposit market share, deposits are limited to Tennessee.

² Community bank defined as banks with less than \$25bn in assets.

Attractive footprint with balance between stable community markets and high growth metropolitan markets



¹ Source: SNL Financial. Statistics are based upon county data. Market data is as of June 30, 2017 and is presented on a pro forma basis for completed acquisitions since June 30, 2017 and pending acquisitions as of April 30, 2018. Size of bubble represents size of company deposits in a given market.

² Financial and operational data as of March 31, 2018.



Well positioned in attractive metropolitan markets

Nashville rankings: "The new 'it' City" - The New York Times1

Metro for professional and business service iobs²

Most attractive mid-sized cities for business3

Fastest growing large metro #3 economv4

NISSAN

Healthiest economy in top # 4 100 metro areas⁵

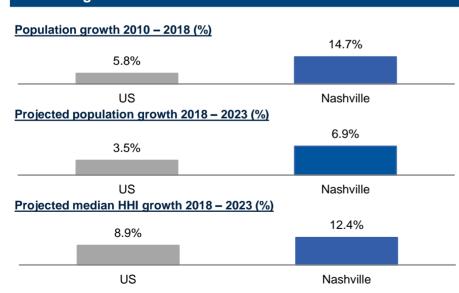
Home to leading companies...with more on the way





"AllianceBernstein LP to establish global headquarters in Nashville...to base 1,050 jobs in Davidson county"

Nashville growth



Chattanooga

- 4th largest MSA in TN
- Diverse economy with over 24,000 businesses
- Employs over 260,000 people
- Focused on attracting tech companies and start-ups; first municipality to debut a gigabit network

Memphis

- 2nd largest MSA in TN
- Diversified business base and has the busiest cargo airport in North
- 11.5 million tourists visit annually, generating more than \$3.3 billion for the local economy in 2016

Knoxville

- 3rd largest MSA in TN
- Approximately 14,000 warehousing and distribution jobs are in the area and account for an annual payroll of \$3.8 billion
- Well situated to attract the key suppliers and assembly operations in the Southeast

Huntsville

- Located in northern Alabama
- One of the strongest technology economies in the nation, with the highest concentration of engineers in the United States
- 6th largest county by military spending in the country

Jackson

- 8th largest MSA in TN
- Complements and solidifies our West Tennessee franchise
- FirstBank is an established leader with #3 market share

Source: S&P Market Intelligence; Chattanooga, Knoxville, Memphis, Huntsville Chambers of Commerce, U.S. Department of Labor, Bureau of Labor Statistics, NAICS;

- ¹ January 8, 2013 "Nashville Takes its Turn in the Spotlight"; ² Forbes, June 2017;
- ³ KPMG, April 2014; ⁴ Headlight Data, July 2017; ⁵ ACBJ, October 2017.



1Q 2018 highlights

Key highlights

- Adjusted diluted EPS¹ of \$0.66, resulting in adjusted ROAA¹ of 1.79%
- Loans (HFI) grew to \$3.24 billion, a 70.7% increase from 1Q 2017; grew 10.0% annualized from 4Q 2017
- Customer deposits grew to \$3.68 billion, a 36.5% increase from 1Q 2017; grew 12.0% annualized from 4Q 2017, while controlling deposit costs of 0.55%
- Continued customer-focused balance sheet growth resulting in a net interest margin of 4.64% for 1Q 2018
- Banking Segment core efficiency ratio¹ improved to 55.2% in 1Q 2018, down 921 basis points from 1Q 2017
- Mortgage banking revenue of \$26.5 million, a 5.5% increase from 1Q 2017, driven by interest rate lock commitment (IRLC) volume of \$2.1 billion for the quarter, up 33.2% from 1Q 2017
- Paid initial quarterly dividend of \$0.06 per common share to shareholders of record as of April 30, 2018, driven by robust capital generation
- Completed \$151.8 million Secondary Offering on May 31, 2018

		l results	
Fins	ıncıal	racilite	
1 1116	uitoiai	ııcəuitə	

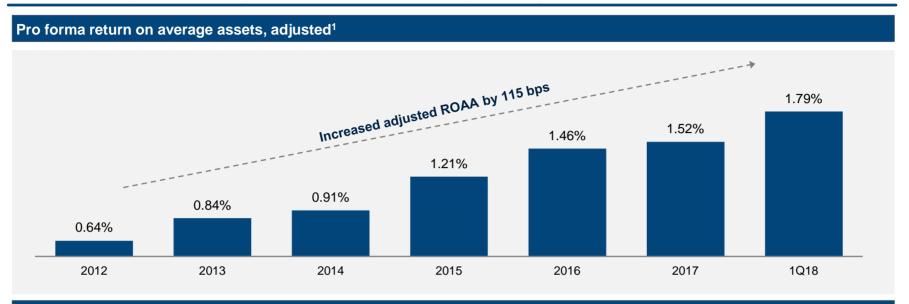
		onths ended 31, 2018
	adjusted results ¹	Reported GAAP results
Diluted earnings per share	\$0.66	\$0.63
Net income (\$mm)	\$20.6	\$19.8
Net interest margin	4.64%2	4.64%
Return on average assets	1.79%	1.71%
Return on average equity	14.0%	13.4%
Return on average tangible common equity	18.7%	17.9%
Efficiency ratio	65.5%	68.7%

¹ Adjusted results are non-GAAP financial measures that adjust GAAP reported net income and other metrics for certain income and expense items as outlined in the non-GAAP reconciliation calculations, using a combined marginal income tax rate of 26.06% excluding one-time items. See "Use of non-GAAP financial measures" and "Reconciliation of non-GAAP financial measures" in the Appendix hereto.

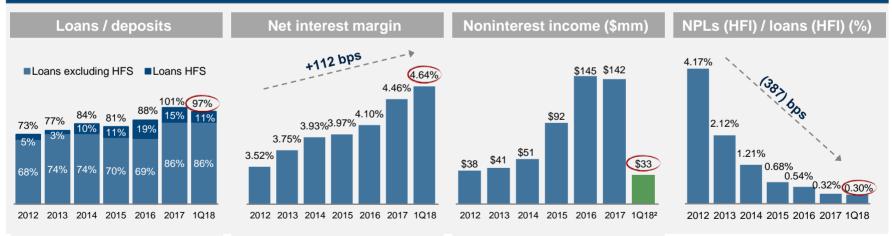
² Includes accretion from acquired / purchased loans and collection of interest income on nonaccrual loans, which resulted in 20 basis points of net interest margin during 1Q 2018.



Consistently delivering balanced profitability and growth



Drivers of profitability



Pro forma net income and tax-adjusted return on average assets include a pro forma provision for federal income taxes using a combined effective income tax rate of 33.76%, 35.37%, 35.63%, 35.08%, and 36.75% for the years ended December 31, 2012, 2013, 2014, 2015, and 2016, respectively, and also includes the exclusion of a one-time tax charge from C Corp conversion in 3Q 2016 and the 4Q 2017 benefit from the 2017 Tax Cuts and Jobs Act. Non-GAAP financial measures. See "Use of non-GAAP financial measures," and "Reconciliation of non-GAAP financial measures" in the Appendix hereto.

² 1Q18 reflects quarterly, non-annualized data.



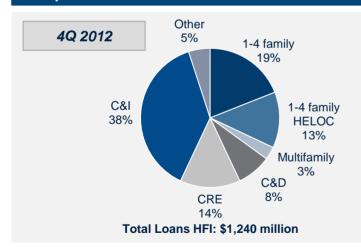
Consistent loan growth and balanced portfolio

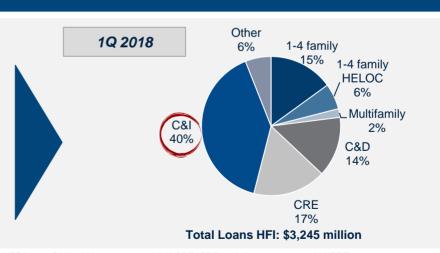
Total loan growth¹ (\$mm) and commercial real estate concentration



Commercial real estate	% of r	isk-based Capital					
(CRE) concentration ²	12/31/16	12/31/17	3/31/18				
C&D loans subject to 100% risk-based capital limit	81%	96%	98%				
Total CRE loans subject to 300% risk-based capital limit	185%	228%	229%				

Loan portfolio breakdown¹





¹ Exclude HFS loans; C&I includes owner-occupied CRE; CRE excludes owner-occupied CRE.



² Risk-based capital at FirstBank as defined in Call Report.

Peer-leading net interest margin remains strong



Average interest earning assets

- Yield on loans

- Cost of deposits

- NIM

Loan (HFI) yield			
	2016	2017	1Q18
Contractual interest rate on loans HFI ¹	4.69%	4.95%	5.28%
Origination and other loan fee income	<u>0.41%</u>	0.32%	0.37%
	5.10%	5.27%	5.65%
Nonaccrual interest collections ²	0.06%	0.14%	0.05%
Accretion on purchased loans	0.20%	0.22%	0.21%
Loan syndication fees	0.05%	0.03%	0.01%
Total loan yield (HFI)	5.41%	5.66%	5.92%

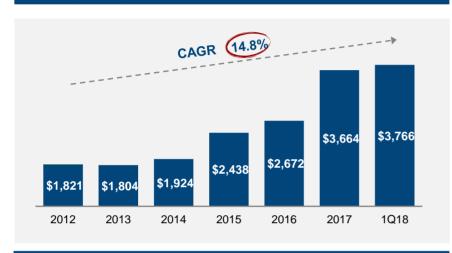


¹ Includes tax-equivalent adjustment.

² Data for nonaccrual interest collections not available prior to 2016. NM = not meaninoful

Stable, low cost core deposit franchise

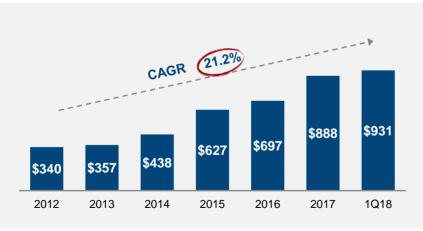
Total deposits (\$mm)



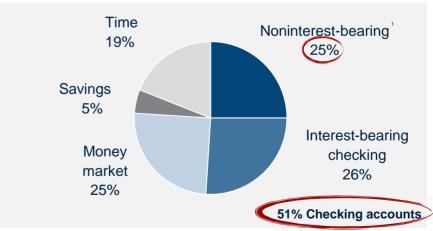
Cost of deposits



Noninterest bearing deposits (\$mm)¹



Deposit composition as of March 31, 2018



¹ Includes mortgage servicing-related escrow deposits of \$45.4 million and \$53.7 million for the years ended December 31, 2016 and 2017, respectively, and \$74.1 million for the quarter ended March 31, 2018, none prior to those periods.



Mortgage operations overview

Highlights

- Total mortgage pre-tax contribution (including retail footprint) of \$2.1 million, compared to \$3.0 million in 1Q 2017
- We expect total mortgage pre-tax contribution (including retail footprint) to decline by \$3-\$5 million in 2Q-4Q 2018 compared to the pre-tax contribution in 2Q-4Q 2017 of \$15.2 million
- During 1Q 2018, total mortgage pre-tax contribution represented 8.4% of the Company's total pre-tax contribution, down from 19.6% in 1Q 2017
- Continuing to focus on increasing efficiency as the business model continues to evolve

Mortgage banking income (\$mm)

	2016	2017	1Q18	
Gain on Sale	\$ 94.5	\$ 103.7	\$ 23.5	
Fair value changes	\$ 11.2	\$ 3.5	\$ (0.1)	
Servicing Revenue	\$ 12.1	\$ 13.2	\$ 4.8	
Fair value MSR change	\$	\$ (3.5)	\$ (1.7)	
Total Income	\$117.8	\$116.9	\$26.5	

Mortgage production

Consumer DirectCorrespondent

Third party originated

Retail

Retail footprint

\$5.97bn

\$7.57bn

2017

1Q18

\$2.13bn

IRLC volume:

IRLC pipeline¹:

Refinance %: Purchase %:

\$5.97bn \$533mm

40%

60%

\$504mm 42%

58%

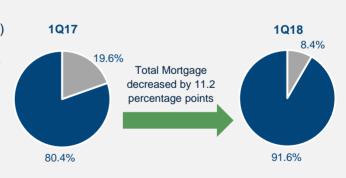
\$693mm 42%

58%

Total pre-tax contribution (%)

Banking
 (excluding retail footprint)

■ Total Mortgage (including retail footprint)



¹ As of the respective period end.



Improving operating leverage remains a key objective

Improving operating efficiency

- Consolidated 1Q 2018 core efficiency ratio of 65.5% driven by Banking Segment core efficiency ratio of 55.2%, meeting our target level of sub-60%
- Bank's investment in IT systems, including a new core system in 2016, created a scalable platform designed to drive and support growth across markets
- Continue technology enhancements to infrastructure to improve customer experience and efficiency
- Continuing to refine mortgage banking with operational efficiency improvements to maintain profitability

Core efficiency ratio (tax-equivalent basis)¹

- Banking Segment, declined 16.0 percentage points since 2013
- Consolidated, declined 12.2 percentage points since 2012
- Mortgage Segment

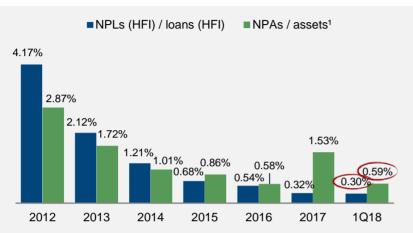


¹ Non-GAAP financial measure. See "Use of non-GAAP financial measures," and "Reconciliation of non-GAAP financial measures" in the Appendix hereto.

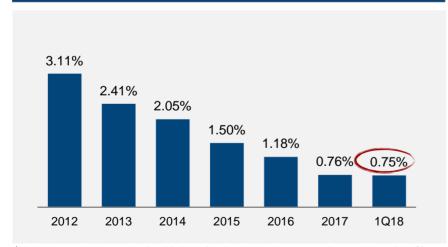


Asset quality continues to improve

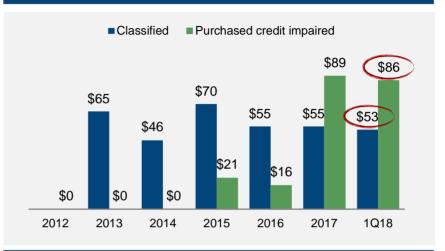
Nonperforming ratios



LLR / loans



Classified & PCI loans (\$mm)²



Net charge-offs (recoveries) / average loans



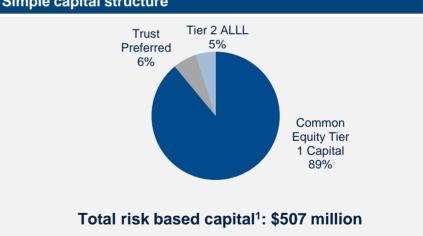
- 1 Includes acquired excess land and facilities for all periods subsequent to the acquisition of the Clayton Banks and GNMA rebooked loans for the fourth quarter of 2017.
- ² Classified loan data not available for 2012.



Strong capital position for future growth

Capital position			
	12/31/16	12/31/17	3/31/18
Shareholder's equity / Assets	10.1%	12.6%	12.9%
TCE / TA ²	8.7%	9.7%	10.1%
Common equity tier 1 / Risk-weighted assets	11.0%	10.7%	11.0%
Tier 1 capital / Risk- weighted assets	12.2%	11.4%	11.8%
Total capital / Risk- weighted assets	13.0%	12.0%	12.3%
Tier 1 capital / Average assets (Leverage Ratio)	10.1%	10.5%	10.7%





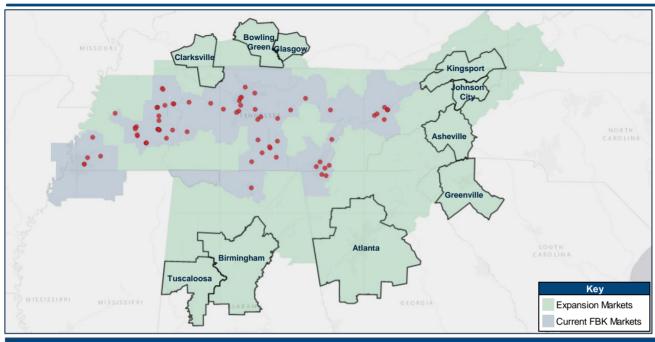
Paid initial quarterly dividend of \$0.06 per common share to shareholders of record as of April 30, 2018

² Non-GAAP financial measure. See "Use of non-GAAP financial measures," and "Reconciliation of non-GAAP financial measures" in the Appendix hereto.



¹ Total regulatory risk based capital, FB Financial Corporation.

M&A Strategy



Drive Times

- Tuscaloosa:
 - Nashville ~3.5 hours
 - Huntsville ~2 hours
- Birmingham:
 - Nashville >3 hours
 - Huntsville ~1.5 hours
- Atlanta:
 - Nashville ~3.5 hours
 - Chattanooga <2 hours
- Greenville:
 - Nashville ~5 hours
 - Knoxville <3 hours
- Asheville:
 - Nashville ~4 hours
 - Knoxville ~2 hours

Consolidation strategy across existing and contiguous markets

- Actively evaluate desirable opportunities in current and expansion markets, highlighted above
 - Financially attractive (EPS accretion, minimal TBV dilution)
 - Cultural and strategic fit
- Consolidate across Tennessee as attractive opportunities arise
- Potential Targets in Current Footprint:
 - 20 banks headquartered in TN between \$400 million and \$750 million in assets
 - 10 banks between \$750 million and \$1 billion
 - 10 banks \$1 billion to \$3 billion in assets

- Maintain positive, ongoing dialogue with targets to position ourselves as an option when they are ready to create a partnership
- Potential Targets in Highlighted Markets:
 - 31 banks headquartered in highlighted MSAs \$400 million \$3 billion in assets, 9 of which are greater than \$1 billion
 - 15 additional banks in Community markets \$400 million \$3 billion, 4 of which are greater than \$1 billion
- Existing FirstBank Mortgage offices in Tuscaloosa, Birmingham, Atlanta and Greenville MSAs



Appendix



Pro forma net income, adjusted

(Dollars in thousands)	1	Q 2018	2017	2016	2015	2014	2013	2012
Pre-tax net income	\$	25,236	\$ 73,485	\$ 62,324	\$ 50,824	\$ 34,731	\$ 28,797	\$ 21,974
Plus merger and conversion costs		1,193	19,034	3,268	3,543	-	-	-
Less signficant gains (losses) on securities, other real estate								
owned and other items ⁽¹⁾		-	-	(3,539)	4,638	2,000	-	1,331
Pre tax net income, adjusted	\$	26,429	\$ 92,519	\$ 69,131	\$ 49,729	\$ 32,731	\$ 28,797	\$ 20,643
Pro forma income tax expense, adjusted ⁽²⁾		5,793	 34,749	 25,404	18,425	 11,662	10,185	6,897
Pro forma net income, adjusted	\$	20,636	\$ 57,770	\$ 43,727	\$ 31,304	\$ 21,069	\$ 18,612	\$ 13,746
Weighted average common shares outstanding fully diluted	31	1,421,830	28,207,602	19,312,174	17,180,000	17,180,000	17,180,000	17,180,000

Pro forma diluted earnings per share, adjusted

(Dollars in thousands)	10	2018	2017		2016		2015		2014		2013		2012
Pro forma diluted earnings per share, adjusted													
Diluted earning per share	\$	0.63	\$ 1.86	\$	2.10	\$	2.79	\$	1.89	\$	1.57	\$	1.19
Plus merger and conversion costs		0.04	0.67		0.17		0.21		-		-		-
Less signficant gains (losses) on securities, other real estate													
owned and other items		-	-		(0.18)		0.27		0.12		-		0.08
Tax effect		(0.01)	(0.49)		0.18		(1.44)		(0.78)		(0.49)		(0.47)
Pro forma diluted earnings per share, adjusted	\$	0.66	\$ 2.05	Ś	2.26	Ś	1.82	Ś	1.23	Ś	1.08	Ś	0.80

² The Company terminated its S-Corporation status and became a taxable corporate entity ("C Corporation") on September 16, 2016 in connection with its initial public offering. Pro forma amounts for income tax expense, adjusted, and diluted earnings per share, adjusted, have been presented assuming the Company's pro forma effective tax rate of 36.75%, 35.08%, 35.63%, 35.37%, and 33.76% for the years ended December 31, 2016, 2015, 2014, 2013 and 2012, respectively, and also includes the exclusion of a one-time tax change from C Corp conversion in 3Q 2016 and the 4Q 2017 benefit from the 2017 Tax Cuts and Jobs Act. 1Q 2018 uses a marginal tax rate on adjustments of 26.06%; 2017 uses a marginal tax rate on adjustments of 39.23%.



¹ 2016 includes loss on sale of mortgage servicing rights, impairment of mortgage servicing rights, gain on sales or write-downs of other real estate owned and other assets and gain on sale of securities; 2015 includes bargain purchase gain and gain from securities; 2014 includes gain from securities; 2012 includes gain on sale of securities and loss on sale or write-downs of other real estate.

Tax-equivalent core efficiency ratio												
(Dollars in thousands)	1	Q 2018	2017		2016		2015		2014		2013	2012
Core efficiency ratio (tax-equivalent basis)												
Total noninterest expense	\$	56,151	\$ 222,317	\$	194,790	\$	138,492	\$	102,163	\$	89,584	\$ 83,874
Less one-time equity grants		-	-		2,960		-		3,000		-	-
Less variable compensation charge related to cash settled equity awards		-	635		1,254		-		-		-	-
Less merger and conversion expenses		1,193	19,034		3,268		3,543		-		-	-
Less loss on sales or write-downs of other real estate		-	-		-		-		-		-	2,339
Less impairment of mortgage servicing rights		-	-		4,678		194		-		-	-
Less loss on sale of mortgage servicing rights		-	249		4,447		-		-		-	-
Core noninterest expense	\$	54,958	\$ 202,399	\$	178,183	\$	134,755	\$	99,163	\$	89,584	\$ 81,535
Net interest income (tax-equivalent basis)		48,799	156,094		113,311		95,887		85,487		77,640	70,602
Total noninterest income		33,275	141,581		144,685		92,380		50,802		41,386	38,047
Less bargain purchase gain		-	-		-		2,794		-		-	-
Less change in fair value on mortgage servicing rights		(1,713)	(3,424)		-		-		-		-	-
Less gain on sales or write-downs of other real estate owned and other assets		(118)	110		1,179		(710)		151		158	-
Less gain from securities, net		(47)	285		4,407		1,844		2,000		34	3,670
Core noninterest income		35,153	144,610		139,099		88,452		48,651		41,194	34,377
Core revenue	\$	83,952	\$ 300,704	\$	252,410	\$	184,339	\$	134,138	\$	118,834	\$ 104,979
Efficiency ratio (GAAP) ⁽¹⁾		68.72%	 75.40%	-	76.20%	•	74.36%	•	76.14%	-	76.66%	78.85%
Core efficiency ratio (tax-equivalent basis)		65.46%	67.31%		70.59%		73.10%		73.93%		75.39%	77.67%



⁽¹⁾ Efficiency ratio (GAAP) is calculated by dividing non-interest expense by total revenue.

Segment tax-equivalent core efficiency ratio												
(Dollars in thousands)	1	Q 2018		2017		2016		2015		2014	2013	
Banking segment core efficiency ratio (tax equivalent)												
Core consolidated noninterest expense	\$	54,958	\$	202,399	\$	178,183	\$	134,755	\$	99,163	\$	89,584
Less Mortgage segment noninterest expense ⁽¹⁾		18,910		77,346		84,191		46,094		21,730		18,326
Add impairment of mortgage servicing rights		-		-		4,678		194		-		-
Add loss on sale of mortgage servicing rights		-		249		4,447		-		-		-
Adjusted Banking segment noninterest expense		36,048		125,302		103,117		88,855		77,433		71,258
Adjusted core revenue		83,952		300,704		252,410		184,339		134,138		118,834
Less Mortgage segment noninterest income		20,363		90,196		92,209		51,472		22,177		18,698
Less change in fair value on mortgage servicing rights		(1,713)		(3,424)		-		-		-		-
Adjusted Banking segment total revenue	\$	65,302	\$	213,932	\$	160,201	\$	132,867	\$	111,961	\$	100,136
Banking segment core efficiency ratio (tax-equivalent basis)		55.20%		58.57%		64.37%		66.88%		69.16%		71.16%
Mortgage segment core efficiency ratio (tax equivalent)												
Consolidated noninterest expense	\$	56,151	\$	222,317	\$	194,790	\$	138,492	\$	102,163	\$	89,584
Less impairment on mortgage servicing rights		-		-		4,678		194		-		-
Less loss on sale of mortgage servicing rights		-		249		4,447		-		-		-
Less Banking segment noninterest expense ⁽²⁾		37,241		144,971		110,599		92,398		80,433		71,258
Adjusted Mortgage segment noninterest expense	\$	18,910	\$	77,097	\$	75,066	\$	45,900	\$	21,730	\$	18,326
Total noninterest income	•	33,275	•	141,581	-	144,685	-	92,380	-	50,802	-	41,386
Less Banking segment noninterest income		12,912		51,385		52,476		40,908		28,625		22,688
Less change in fair value on mortgage servicing rights		(1,713)		(3,424)		-		-		-		-
Adjusted Mortgage segment total revenue	\$	22,076	\$	93,620	\$	92,209	\$	51,472	\$	22,177	\$	18,698
Mortgage segment core efficiency ratio (tax-equivalent basis)		85.66%		82.35%		81.41%		89.17%		97.98%		98.01%



¹ Includes mortgage segment Other noninterest mortgage banking expense, depreciation, loss on sale of mortgage servicing rights and amortization and impairment of mortgage servicing rights.

² Includes banking segment Other noninterest expense, other noninterest mortgage banking expense, amortization of intangibles, depreciation and amortization,

Segment tax-equivalent core efficiency ratio					
		2018 First Quarter		2017	
(Dollars in thousands)	Firs			t Quarter	
Banking segment core efficiency ratio (tax-equivalent basis)					
Core consolidated noninterest expense	\$	54,958	\$	45,295	
Less Mortgage segment noninterest expense (1)		18,910		17,670	
Add loss on sale of mortgage servicing rights		-		-	
Adjusted Banking segment noninterest expense		36,048		27,625	
Adjusted core revenue		83,952		61,802	
Less Mortgage segment noninterest income		20,363		19,414	
Less change in fair value on mortgage servicing rights		(1,713)		(501)	
Adjusted Banking segment total revenue	\$	65,302	\$	42,889	
Banking segment core efficiency ratio (tax-equivalent basis)		55.20%		64.41%	
Mortgage segment core efficiency ratio (tax equivalent)					
Consolidated noninterest expense	\$	56,151	\$	46,417	
Less loss on sale of mortgage servicing rights		-		-	
Less Banking segment noninterest expense ⁽²⁾		37,241		28,747	
Adjusted Mortgage segment noninterest expense	\$	18,910	\$	17,670	
Total noninterest income		33,275		31,087	
Less Banking segment noninterest income		12,912		11,673	
Less change in fair value on mortgage servicing rights		(1,713)		(501)	
Adjusted Mortgage segment total revenue	\$	22,076	\$	19,915	
Mortgage segment core efficiency ratio (tax-equivalent basis)		85.66%		88.73%	



¹ Includes mortgage segment Other noninterest mortgage banking expense, depreciation, loss on sale of mortgage servicing rights and amortization and impairment of mortgage servicing rights.

² Includes banking segment Other noninterest expense, other noninterest mortgage banking expense, amortization of intangibles and depreciation.

Tangible book value per common share and tangible common equity to tangible assets													
	2018		2017								20	16	
			Second										
(Dollars in thousands)	First Quarter	Fo	urth Quarter	Th	ird Quarter		Quarter	Fi	irst Quarter	Fo	urth Quarter	Th	ird Quarter
Tangible Assets													
Total assets	\$ 4,725,416	\$	4,727,713	\$	4,581,943	\$	3,346,570	\$	3,166,459	\$	3,276,881	\$	3,187,180
Less goodwill	137,190		137,190		138,910		46,867		46,867		46,867		46,867
Less intangibles, net	14,027	_	14,902		12,550		4,048		4,171		4,563		5,090
Tangible assets	\$ 4,574,199	\$	4,575,621	\$	4,430,483	\$	3,295,655	\$	3,115,421	\$	3,225,451	\$	3,135,223
Tangible Common Equity													
Total shareholders' equity	\$ 611,075	\$	596,729	\$	572,528	\$	509,517	\$	342,142	\$	330,498	\$	329,108
Less goodwill	137,190		137,190		138,910		46,867		46,867		46,867		46,867
Less intangibles, net	14,027		14,902		12,550		4,048		4,171		4,563		5,090
Tangible common equity	\$ 459,858	\$	444,637	\$	421,068	\$	458,602	\$	291,104	\$	279,068	\$	277,151
Common shares outstanding	30,671,763		30,535,517		30,526,592		28,968,160		24,154,323		24,107,660		23,975,122
Book value per common share	\$ 19.92	\$	19.54	\$	18.76	\$	17.59	\$	14.16	\$	13.71	\$	13.73
Tangible book value per common share	\$ 14.99	\$	14.56	\$	13.79	\$	15.83	\$	12.05	\$	11.58	\$	11.56
Total shareholders' equity to total assets	12.93%	,	12.62%		12.50%		15.23%		10.81%		10.09%		10.33%
Tangible common equity to tangible assets	10.05%		9.72%		9.50%		13.92%		9.34%		8.65%		8.84%



Return on average tangible common equity		
		2018
(Dollars in thousands)	Fir	st Quarter
Total average shareholders' equity	\$	599,198
Less average goodwill ⁽¹⁾		137,190
Less intangibles, net ⁽¹⁾		14,465
Average tangible common equity	\$	447,544
Net income	\$	19,754
Return on average tangible common equity		17.90%

Return on average tangible common equity, adjusted								
		2018						
(Dollars in thousands)	Firs	t Quarter						
Pre-tax net income	\$	25,236						
Adjustments:								
Add merger and conversion costs		1,193						
Less signficant gains (losses) on securities, other real estate								
owned and other items		-						
Less income tax expense, adjusted		5,793						
Net income, adjusted	\$	20,636						
Return on average tangible common equity, adjusted		18.70%						



¹ Based on the average of the period-end balances as of December 31, 2017 and March 31, 2018.

Pro forma return on average assets and equity, adjusted 2015 2013 2016 2014 2012 (Dollars in thousands) 1Q 2018 2017 52,398 \$ 32,462 26,903 20,517 Net income 19,754 \$ 40,591 47,856 \$ \$ Average assets 4,678,494 3,811,158 3,001,275 2,577,895 2,311,297 2,205,264 2,143,957 599,198 466,219 276,587 228,844 203,615 192,460 189,043 Average equity Return on average assets 1.71% 1.37% 1.35% 1.86% 1.40% 1.22% 0.96% Return on average equity 13.37% 11.24% 14.68% 20.91% 15.94% 13.98% 10.85% Net income, adjusted 20,636 57,770 43,727 31,304 21,069 18,612 13,746 1.79% 1.52% 1.46% 1.21% 0.91% 0.84% 0.64% Return on average assets, adjusted Return on average equity, adjusted 13.97% 12.39% 15.81% 13.68% 10.35% 9.67% 7.27%

