

HanesBrands  
1000 East Hanes Mill Road  
Winston-Salem, NC 27105  
(336) 519-8080

## **HANES** *Brands Inc* *news release*

### **FOR IMMEDIATE RELEASE**

News Media, contact: Matt Hall, (336) 519-3386

### **HANESBRANDS COMPLETES ANNUAL FUNDRAISING CAMPAIGN FOR THE ARTS COUNCIL OF WINSTON SALEM AND FORSYTH COUNTY, INCREASING ITS CUMULATIVE GIVING TO MORE THAN \$6 MILLION**

*Hanes continues to help the arts flourish through annual employee campaign*

WINSTON-SALEM, N.C. (Sept. 25, 2018) – HanesBrands and its employees raised more than \$345,000 in its annual headquarters campaign to support the Arts Council of Winston-Salem and Forsyth County.

HanesBrands and its headquarters employees, the largest corporate giver to the Arts Council, have donated more than \$6 million to the organization to support the arts since initiating their support nearly 20 years ago.

The Arts Council uses the donations to fund more than 30 organizations that create more than 800,000 arts experiences in Forsyth County.

“Nonprofit fundraising is always challenging, but it is critical to our community’s quality of life and vibrancy,” said Cheryl Lindsay, HanesBrands’ director, global diversity and inclusion, and the Arts Council’s 2018 county campaign co-chair. “Hanes is committed to being a strong ongoing supporter of the arts and other community improvement agencies. Our company and its dedicated employees have long recognized the positive impact the arts have on our community, and we’d like to keep the momentum going.”

The annual campaign features many opportunities for Hanes employees to interact with and collaborate with artists and musicians from the community.

“During the campaign, we celebrate with fun activities,” Lindsay said. “But the ultimate goal is to raise as much financial support for the Arts Council as possible.”

### **HanesBrands**

HanesBrands is a socially responsible leading marketer of everyday basic innerwear and activewear apparel in the Americas, Europe, Australia and Asia-Pacific. The company markets T-shirts, bras, panties, shapewear, underwear, socks, hosiery, and activewear under some of the world’s strongest apparel brands, including *Hanes*, *Champion*, *Maidenform*, *DIM*, *Bali*, *Playtex*, *Bonds*, *JMS/Just My Size*, *Nur Die/Nur Der*, *L’eggs*, *Lovable*, *Wonderbra*, *Berlei*, *Alternative*, *Gear for Sports*, and *Bras N*

*Things.* More information about the company and its award-winning corporate social responsibility initiatives may be found at [www.Hanes.com/corporate](http://www.Hanes.com/corporate). Visit our newsroom at <https://newsroom.hanesbrands.com/>. Connect with HanesBrands via social media on Twitter ([@HanesBrands](https://twitter.com/HanesBrands)) and Facebook ([www.facebook.com/hanesbrandsinc](https://www.facebook.com/hanesbrandsinc)).

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